



MBA

MASTER OF BUSINESS ADMINISTRATION

T.M. Bhagalpur University, Bhagalpur

(Approved by AICTE, & HRD, Govt. of Bihar & NAAC Accredited)

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DIRECTOR

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The Department

Spread on the sprawling green patch of the historic land of Bhagalpur, University Department of Commerce and Business Administration has now itself become the landmark of the city, where knowledge assembles from all walks of life, perennially, with utmost gusto and temper that even the best of the betters shiver to post their presence amongst the students who are chiseled in a way that they are ever ready to face any challenge that comes along their way.

Department of Commerce and Business Administration (T.M. Bhagalpur University, Bhagalpur) is running an **A.I.C.T.E. MHRD Approved NAAC Accredited and Government recognized course** in the field of management education. The Department has been serving the local and surrounding area in this field, for the past eight years tirelessly, helping light the intellectual lamp of hundreds of students - both girls and boys alike - who have now occupied some prominent positions in different government and private sectors around the globe.

To march hand in hand with the developments around the world, the department is tying up with different industries. Development in the field of education with the help of e-Gadgets is being supported by a team of well-experienced teachers and corporate world veterans under the able stewardship of Vice-Chancellor and Pro Vice-Chancellor of T.M. Bhagalpur University.

We chisel raw souls into perfect managers with theoretical and practical knowledge alike, to prove their excellence in the field of Marketing, Finance and Human Resource Management, as they have laid down a legacy of success in various fields in the past.

Goals and Objectives of MMA Programme

- ⇒ Generate Potential Human Forces
- ⇒ Make Potential Human Forces Employable and Marketable
- ⇒ Cater To The Needs of Those Who Desire Professional Orientation.

Growth track

1. The Department has initiated several measures of growth designed to ensuring the participation of faculty in the programme like seminars, symposia, workshops, industry interactions etc.
2. Continuous students counseling.
3. Adoption of new teaching technology and putting more emphasis on functional learning.



We firmly believe in the presumptions that

- ⇒ Investment in professional education is an investment in the future.
- ⇒ Professional education is a powerful tool to build knowledge for an information-based society.
- ⇒ Professional education has a direct link with knowledge industry.
- ⇒ Generation of knowledge, absorption of it, if produced elsewhere and application of knowledge in relevant fields is the mantra of success.

Teaching Philosophy

"Education is a liberating force, and in our age it is also a democratizing force, cutting across the barriers of caste and class smoothing out inequalities imposed by birth and other circumstances."

- Indira Gandhi

In the wake of globalization, MBA programme offers an opportunity to secure the best.

We inculcate the lesson in our students. If you aspire like this:

The woods are lovely, dark and deep But I have promises to keep

And miles to go before I sleep And miles to go before I sleep.

- Robert Frost

You will definitely get the best.

But in the age of competition desperate and devoted study is the secret of success.

Purpose

Equip the Industry and Business with potential managers and fit them in today's corporate world.

Vision

Emerging as pioneer institution of India and serving lofty goals of corporate world.

Mission

- ⇒ Best trained youth in social and economic revolution particularly through expertise in creating and handling of knowledge that offer great potential for sustainable development.
- ⇒ Best professional cadre to build national economy
- ⇒ Best human forces to exploit more market opportunities.
- ⇒ Best leader of knowledge industry

The Faculty

The Department has a band of six distinguished Core Faculty, and some Guest Faculties comprising senior academicians, practicing professionals and young brains. Our faculty members enrich us with the practical as well as theoretical dimensions of the

business world. They keep 'abreast of the latest developments and trends in their respective field of specialization to make the whole process of; imparting education more interesting, informative and in tune, with the changing times. The faculty member are always available to discuss progress of students works to explore an idea or for any academic query. It has been aptly said, "A single conversation across the table with a wise man is more than a month's study of books."

The teaching methodologies focus on lecture, case study, seminar and other participative discussion. Free exchange of ideas between students and teachers is the underlying current of each and every activity. The teaching inputs by the core faculty are supplemented by the visiting and guest faculty drawn from various fields.

The philosophy of the Department is:

Do not follow where the path may lead, Go instead where there is no path and leave a trail.

Support System

The resources that help the students to achieve their goals.

Department is recognized not just by its size or its final results but also the infrastructure it provides. The Department provides the students a full range of academic and other resources.

Library

A well-equipped library is the essence of any professional educational institute to provide relevant and up-to-date reference materials, which adds to the theoretical inputs in the class.

An excellent collection of Indian and foreign journals and periodicals is available.

The library is accessible by the student all day between through out working hour.

Students are not supposed to access the library during the class time.

Sports Facilities

Campus is equipped with a international standard stadium having field and other infrastructure of all major outdoor games. An indoor Stadium is approved to be constructed very soon.

Bank Counter

A fully computerized Indian Bank in the Varsity administrative block.

Student can open and avail the bank account facility in Allahabad bank which is equipped with the ATM facility by the permission of the Director on request.





Discipline

Discipline is the core part of any organization success. We firmly believe in the self discipline of the student so as to build up a good citizenship of the country.

Boys should come in the campus clean shaven with the proper dress code. Students are not supposed to carry a mobile phone in the classes and if they are caught making a call or receiving them, immediate action will be taken against them by the department.

For both boys and girls the dress code and discipline is essential to be maintained. If they are found violating the rules, they will be penalized by the department which could range from a fine up to Rs. 1000 to the expulsion of the students from their academic pursuits.

Computer

The computerized environment of the department renders a smooth and efficient flow of information to all major activities. Student can access the library during the prescribed time given by the office department.

Hostel

The Department provides separate hostel facilities for girls and boys. The students can also arrange the accommodation on their own as per their convenience. Medical facility : is available in the campus.

Transportation

Department does not provide or assist any transportation to and fro from the department. The student will have to arrange the transportation facility by themselves. It is being advised to the student to wear crash helmet for their safety.

Location of the Department

The Department is just a 5 minutes drive from the Bhagalpur Railway station and it is just opposite to the Gandhian Thought. Landmark: In front of the Hindustan Press (lower Nathnagar Road).

Student Dress Code

Dress code should be strictly maintained for both boys and girls in the premises. It is being advised to boys to come in the campus wearing formal shoes and maintaining the decorum of the Department.

We offer

- ⇒ Innovative practices in classroom transaction
- ⇒ Two-way transaction between teachers and students
- ⇒ New teaching technologies
- ⇒ Potential Resource Persons to our students

We focus on

- ⇒ Balance between conceptual and application-oriented learning.
- ⇒ Strategic learning to face the emerging challenges of business world
- ⇒ Continuous efforts on evolving a sound system to run the programme
- ⇒ Flexible approach to adopt good practices

Design of Classroom Teaching

- ⇒ Promoting Self-learning
- ⇒ Teacher as facilitator

- ⇒ Attention to both conceptual and application knowledge through classroom learning programme
- ⇒ Accommodation of group discussion, case study, seminar in classroom teaching
- ⇒ Promoting decision making capacity of students
- ⇒ Arrangement of audio - visual film for self - learning

Admission to the MBA Programme ELIGIBILITY

Three year (10+2+3) University degree recognized by Association of Indian University in any discipline. Candidates appearing for final year degree examination may also apply but they need to clear before Admission.

ADMISSION PROCEDURE

1. Eligible candidates seeking admission to MBA programme of the department are required to fill in our form along with MAT Score Card. Application form of the Department of Commerce and Business Administration, T.M. Bhagalpur University along with prospectus can be obtained from the office of the undersigned by paying Rs. 650/- in cash or by sending a request to the Director, Management Programme, Department of Commerce and Business Administration, with a self addressed duly stamped envelop accompanied by a bank draft of Rs. 700/- only in favour of HOD MBA, T.M.B.U. payable at Bhagalpur.
2. Those having scores of MAT (within one year) also apply, such candidate need no undertake MAT test again. They instead are required to apply Discussion and Personality Test only.
3. Candidates short-listed shall be called for GD and Interview.
4. The Class will begin from the first week of August

Total seats available for Admission

The seats for admission to the courses are 60: Reservation for OBC, SC and ST as per state Govt. norms.

Placement:

The following Companies participated in our campus placements and recruited the students.

RBI, ICICI, IDBI, HDFC, Jagran, Times of India Prabhat Khabar, District Health Centre, Mcdonald India infoline, Centran Bank, Bajaj Capital, Luminous, Tata Alg, Tata Motors, UB Group.

Ordinance of Master of Business Administration MBA

The Fee Structure of the Master of Business Administration will be as follows:

Fees & Charges	1st Semester	2nd Semester	3rd Semester	4th Semester
Course Fee	Rs. 25000.00	Rs. 25000.00	Rs. 25000.00	Rs. 25000.00
Caution Money	1000.00			
Lab & Library	2000.00	2000.00	2000.00	2000.00
University Exam Fee	1000.00	1000.00	1000.00	1000.00
Total	29000.00	28000.00	28000.00	28000.00

Semester wise fee & other charges will be collected in the beginning of each semester.

*Fees & charges are subject to change.



Description of Papers for MBA in the Faculty of Commerce under CBCS

Semester	Course / Paper Code	Nature of Course / Paper	Core/Elective	Marks	Credit	Marks of CIA	Marks of ESE	Passing Criterion	Qualifying Criterion	
SEMESTER - I										
SEMESTER I	MB - 101	Principal and Practices of Management	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class / CGPA	
	MB - 102	Managerial Economics	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class / CGPA	
	MB - 103	Statistical Methods for Decision Making	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class / CGPA	
	MB - 104	Accounting and Financial Analysis	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class / CGPA	
	MB - 105	Marketing Management	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class / CGPA	
	MB - 106	Human Resource Management	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class / CGPA	
SEMESTER - II										
SEMESTER II	MB - 102	Organisational Behaviour	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class / CGPA	
	MB - 202	Business Research Methods	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class / CGPA	
	MB - 203	Operations Research	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class / CGPA	
	MB - 204	Management Accounting and Control	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class / CGPA	
	MB - 205	Financial Management	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class / CGPA	
	MB - 206	Project Management	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class / CGPA	
SEMESTER - III										
SEMESTER III	MB - 301	Strategic Management	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class / CGPA	
	MB - 302	Legal Aspects of Business	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class / CGPA	
	MB - 303	Project Study	Core	100	8			45%	Marks decide class / CGPA	
	MB - 304	Summer Internship	Core	100	8			45%	Marks decide class / CGPA	
	FINANCE									
	MB-FC-01	Security Analysis and Portfolio Management	Core	100	8	30	70	45% in CIA 45% in ESE	Marks decide class / CGPA	
	MB-FC-02	Corporation Tax Planning and Management	Core Elective	100	8	30	70	45% in CIA 45% in ESE	Marks decide class / CGPA	
	HUMAN RESOURCE MANAGEMENT									
	MB-HC-01	Labour and Employment Laws in India	Core Elective	100	4	30	70	45% in CIA 45% in ESE	Marks decide class / CGPA	
	MB-HC-02	Industrial Relations	Core Elective	100	4	30	70	45% in CIA 45% in ESE	Marks decide class / CGPA	
	MARKETING									
	MB-HC-01	Consumer Behaviour	Core Elective	100	4	30	70	45% in CIA 45% in ESE	Marks decide class / CGPA	
MB-HC-02	Services Marketing	Core Elective	100	4	30	70	45% in CIA 45% in ESE	Marks decide class / CGPA		
SEMESTER IV										
SEMESTER IV	MB-HC-401	Corporate Government and Business Ethics	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class / CGPA	
	MB-HC-402	Computer Application and Management information system	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class / CGPA	
	MB-HC-403	Comprehensive Viva-Voce	Core	100			100	45%	Marks decide class / CGPA	
	MB 404	Business Communication	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class / CGPA	
	FINANCE									
	MB-FC-41	Business Communication	Core Elective	100	4	30	70	45% in CIA 45% in ESE	Marks decide class / CGPA	
	MB-FC-44	Financial Derivatives	Core Elective	100	4	30	70	45% in CIA 45% in ESE	Marks decide class / CGPA	
	HUMAN RESOURCE MANAGEMENT									
	MB-HC-41	Management of Change	Core Elective	100	4	30	70	45% in CIA 45% in ESE	Marks decide class / CGPA	
	MB-HC-44	Group Dynamics	Core Elective	100	4	30	70	45% in CIA 45% in ESE	Marks decide class / CGPA	
	MARKETING									
	MB-MC-41	Sales and Distribution Management	Core Elective	100	4	30	70	45% in CIA 45% in ESE	Marks decide class / CGPA	
MB-MC-44	Strategic Marketing	Core Elective	100	4	30	70	45% in CIA 45% in ESE	Marks decide class / CGPA		